



## **Flin Flon's BLUEBERRY JAM MUSIC GATHERING 2020**

**NEWS RELEASE - April 21, 2020**

**We'll sometimes things happen that are beyond control and this is definitely one of those times. We are so disappointed to report that, due to the COVID-19 situation, we've made the difficult decision to cancel Flin Flon's BLUEBERRY JAM Music Gathering scheduled for August 6- 9 2020.**

We care about you and your health, first and foremost, and we cannot plan and deliver the Blueberry Jam you expect while ensuring everyone's safety in the current conditions, nor can we guess what restrictions may be in place less than four months from now. It's also not the time for us to ask for support from the businesses and organizations in our communities when we know they are faced with the consequences of the COVID-19 measures.

But hold onto your BBJ mug and guitar pick because we are looking forward to a reboot from August 5 - 9, 2021. As 'luck' and a lot of hard work would have it, after scouring the globe, we were indeed able to have Blueberry Jam 2020 pins made for us. If you haven't become a member yet, please consider purchasing a BBJ 2020 pin. It certainly will become a collectible item in the future and help us out today; just think - you'll be supporting the best free music festival that's ever been postponed! Go to the City of Flin Flon Website: <https://www.cityofflinflon.ca/t/tourism/blueberry-jam-music-gathering> or <https://www.joinit.org/o/flinflonblueberryjam> to order now.

While we wait for 2021, the Blueberry Jam team will work creatively with our artists and performers to keep the spirit of Blueberry Jam alive through internet offerings, both of previous events and of newly produced material. **And, as soon as it can be done safely, we will jump at the chance to share live face-to-face music with you again!**